



# 2016 – 17 ORGANIC BLUEBERRY SEASON



**AWE SUM ORGANICS** Blueberries are bursting with sweet flavor and a hint of tartness your taste buds will love. These delicious and nutritious berries are grown in the Central Valley. Known for its fertile soil, and optimal climate it's perfect for organic blueberry production. Our organic blueberries are grown in both the northern and southern regions of the Central Valley (Regions V, IX and X) which are outside of the newly established Lobesia moth quarantine area, thus we are able to ship them into the U.S. without the need for fumigation.



**VARIETIES** Early Varieties begin in October with late varieties finishing the season in early March.

PACK STYLE	DESCRIPTION	CARTONS/PALLET	UPC PRODUCT CODE	AVAILABILITY
Clamshell, 4.4 oz	12 per carton	216 - 240	6 38550 01171 1	OCT - MAR
Clamshell, 6oz	12 per carton	180 - 300	6 38550 01170 4	NOV - MAR



**YOUR AWE SUM SALES TEAM**  
**Dan, David, Jocelyn, Jodi, Kirk & Nick**