



THE DIVA APPLE



The term Diva is derived from the Latin root divus, meaning Divine One, and this apple is just that! As beautiful in appearance as it is delicious in flavor, the Diva may be a new variety, but one of great distinction, and already in high demand. Its brilliant red coloring will draw the eye and attract the attention that a true Diva demands. High in sugar with a firm, dense flesh, its crunch and juiciness will make you say “WOW!” Like any true Diva, this apple will not bruise easily, and stores exceptionally well.

AWE SUM ORGANICS Diva Apples are grown exclusively by Bostock New Zealand, the first grower in New Zealand to embrace organic production for commercial exports and the largest. Additionally, Bostock New Zealand is Fair for Life certified, guaranteeing both Fair Trade and sustainable growing practices.

Awe Sum Organic Diva Apples are available in tray pack cartons, as well as 2lb and 3lb bags. Call your Sales Rep for more information, and be sure to ask about our Fair For Life, fair trade certified apples.



ORIGIN	AVAILABILITY	BULK 40LBS / 56 CARTON PALLET	BAGGED 56 CARTON PALLET
New Zealand	JUNE – AUGUST	70/80/90ct	PLU 94200 2 ½" min 12/3lb UPC 6 38550 01174 2
		100/110ct	PLU 94200 2 ¼" min 18/2lb UPC 6 38550 01185 8

YOUR AWE SUM SALES TEAM
Dan, David, Jocelyn, Jodi, Kirk & Nick